



## Curriculum Vitae

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[www.antonioesposito.me](http://www.antonioesposito.me)



## Technical skills

### Creative graphic design

Branding, advertising, stationery, brochures, posters, merchandise, packaging, direct mail, exhibitions and displays, photography.

### Web design

Website design and development, content management systems, e-commerce, email marketing, mobile web, SEO, blogging, social media, Wordpress.

### Software and technologies

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Fireworks, QuarkXpress, Adobe Dreamweaver, XHTML, CSS, Php, MySQL, Javascript / jQuery, MSOffice Suite, Mac OS X, Windows.

### Tools

Apple iMac, Apple MacBook Pro, iPhone 3GS, Nikon D200.

## Education

### Bureau of Freelance Photographers (UK)

Home study course - February 2010 to present

### School of Photographic Imaging (UK)

Home study course - January 2010 to present

### Fama Consulting Srl (ITA)

Web Design - November 2001 to January 2002

### Progetto Lavoro School (ITA)

Software Development - September 1999 to July 2000

### ITG G. Porzio (ITA)

High School Diploma as "Land Surveyor"

September 1990 to June 1995

## Interests

Jazz Music, Travel, Photography, Cooking, Antiques, Graphic Design, Painting, Fitness.

## Contact details

### Websites

[www.antonioesposito.me](http://www.antonioesposito.me)

[www.novasolution.com](http://www.novasolution.com)

### Portoflio and testimonials

**Behance Network Portfolio:** [www.behance.net/antonioesposito](http://www.behance.net/antonioesposito)

**LinkedIn Profile:** [www.linkedin.com/in/antonioesposito](http://www.linkedin.com/in/antonioesposito)

### Mobile and email

(44) 07955.115.280

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[esposito.uk@gmail.com](mailto:esposito.uk@gmail.com)

### Studio address

15 Petworth Close, Manchester M22 4YQ, United Kingdom

## Work experience

### Stanleybet International (UK)

**Graphic Designer**, November 2011 to present

Design of various advertising materials to promote the company's betting products.

### Vita Dermatology & Laser Institute (USA)

**Graphic Designer**, February 2011 to November 2011

Design of advertising flyers to promote the company's skincare services.

### GPCWeb Marketing & Advertising (ITA)

**Web Designer**, April 2011 to June 2011

Design and development of websites [www.lemweb.it](http://www.lemweb.it) and [www.dn-dinatale.it](http://www.dn-dinatale.it).

### Maui-BeachCondo.com (USA)

**Web Graphic Designer**, March 2011 to May 2011

Rebranding of the company's corporate identity, including new designs for its logo, office stationery and company brochure. Design and development of website [www.maui-beachcondo.com](http://www.maui-beachcondo.com). Creation of a mobile application.

### First Internet Marketing (UK)

**Digital Designer**, August 2010 to January 2011

Coordination and production of services and materials for agency clients, including graphic design and art direction of websites, advertisements, newsletters, brochures, logos and office stationery.

### Strategic Executive Partners (UK)

**Web Graphic Designer**, January 2010 to June 2010

Design of a new company logo and design and development of a new corporate website: [www.strategic-exec.co.uk](http://www.strategic-exec.co.uk).

### Lakestar Media Digital Marketing (UK)

**Web Graphic Designer**, October 2008 to March 2010

Design, development and maintenance of websites for all agency clients. Graphic design of all media and advertising products for the agency.

### Boardman Bros (UK)

**Web Graphic Designer**, August 2009 to February 2010

Design and development of a new company e-commerce website.

### Redstar Telecom (UK)

**Web Graphic Designer**, June 2009 to August 2009

Design and development of a new company website and blog: [www.redstartelecom.co.uk](http://www.redstartelecom.co.uk).

### From Day 1 (UK)

**Web Designer**, March 2009 to June 2009

Front-end development of a website for Operation Abroad Worldwide: [www.operationsabroadworldwide.co.uk](http://www.operationsabroadworldwide.co.uk).

### Promedia Advertising (UK)

**Web Graphic Designer**, June 2006 to October 2008

Design, development and maintenance of websites for all agency clients. Graphic design of all digital and media products for the company, including logos, banners, e-shots and office stationery.

### GPCWeb Marketing & Advertising (ITA)

**Web Designer**, March 2004 to May 2006

Front-end development of websites for all agency clients.

### Cyborg Srl (ITA)

**Web Graphic Designer**, September 2003 to February 2004

Design and development of websites for many agency clients.

### Albavision Srl (ITA)

**Web Graphic Designer**, March 2002 to July 2003

Design and development of websites for two government associations.

## Testimonials

*"I commend you agency for the professionalism, timeliness and quality of service.*

*The visitors, from the earliest days of publication of the site were already extremely complimentary on : graphics and structure, intuitive navigation and presentation services. A site perfectly aligned with my needs; "clean" and relevant. Excellent value for money."*

**Marco Esposito - Photographer (Italy)**

*"Antonio is a pleasure to work with. The way he communicates is a great asset to creative processes, as he is clear, professional and also friendly - which is very important when you need to work together closely to produce successful results. His designs are stunning and the calibre of his prolific portfolio speaks for itself."*

**Liane Baddeley - Managing Director at Liane Baddeley - Media & Marketing Services (United Kingdom)**

*"Working with Antonio has been an absolute pleasure. He is very knowledgeable about how to combine aesthetics and content and provided us with visually stunning ads and marketing products for our cosmetic and medical dermatology clinic in Northern California. He really listened to what we wanted and created products that exceeded our expectations! Our patients have been very receptive to the new branding he created for our cosmetic products. Our Acne clinic has been a huge success and I would strongly recommend his talent and professionalism to anyone who is looking to take their web design and advertising to the next level."*

**Angie Haas - Director of Patient Care at Vita Dermatology and Laser Institute (United States)**

*"Antonio provided a very quick service, whilst still paying attention to detail & ensuring I received exactly what I asked for, with his wonderful creative flare. Nothing was too much trouble & a pleasure to work with - fully recommended."*

**Lindsay Potts - Managing Director at Crewconnected.com (United Kingdom)**

*"Wow! Antonio's update to our Maui-Beach Condo rental website is simply awesome! We love the new visuals, the modern look and all the new features and functions. But it's much more than an update. Antonio has delivered a whole marketing and re-branding package. Sophisticated search engine optimization, a beautiful, distinct logo that we can use throughout our business (on stationery, guest reservations, compliment slips and business cards), a complete newsletter campaign that we can monitor, new social media strategies to create a buzz, even a mobile version of the site that displays beautifully on the iPhone, Blackberry etc. Most of all, he has captured the unique spirit of our business. We recommend Antonio wholeheartedly to anyone who wants to bring their website and business to a whole new level. It's just a pleasure to work with someone like this who is so creative and professional and who really cares about your product."*

**Kathy and David Sheehan - Condos Owners at Maui Beach Condo (United States)**

*"Dante Cenci Ltd are pleased to highly recommend and congratulate Antonio Esposito and Novasolution as the creative/graphic designer and development of our stunning new website. We would have no hesitation in calling on the services of Antonio for any future projects or updates our company may require."*

**Dante Cenci - Director at Dante Cenci Ltd (United Kingdom)**

*"Antonio is one of the most creative person i have ever had the pleasure to work with. He's highly motivated to work with new ways to enhance the user experience in the projects he's involved in, definitely a Designer I would always want on my team."*

**Pietro Vigo - Senior Web Developer at Ms Net Srl (Italy)**

*"Antonio was asked to design a website for Strategic Executive Partners as part of our rebranding exercise. The brief was understood and fulfilled to specification within the agreed timeframe. There was good communication throughout with regular updates on progress, a great creative input of ideas and suggestions, and amendments were implemented quickly. The end product is a testament to Antonio's work ethic and can be seen at [www.strategic-exec.co.uk](http://www.strategic-exec.co.uk). Antonio would be the first port of call for any future web design projects, and highly recommended as a competent, efficient and genuine web designer."*

**Clare Daintith - Managing Director at Strategic Executive Partners Ltd (United Kingdom)**

*"We are very pleased with the website Antonio has developed for us. He has shown incredible patience and a firm understanding of our business and its requirements which has resulted in the very impressive website we now have. Feedback from customers and new lead generation has been well beyond our expectations! To my mind Antonio's ability is in interpreting the customers brief, applying a flexible, creative and yet very effective and functional feel to the website and then always being available to offer on-going support when required."*

**Mark Lomax - Director at Boardman Bros Ltd (United Kingdom)**

## Testimonials

*“Antonio Esposito does amazing work. For my resume website, all I had was a concept and an idea. With his gifted artistic creativity and experience, Antonio produced a website that went beyond my expectations. My website is sharp, pleasing to the eye, and most importantly, very functional, which is why I received 6 interviews only 3 days after my website went live! I have received several compliments from physicians and hospital administration alike on the quality of his work. Furthermore, his professional attitude and patient listening skills made him a joy to work with. If you want a distinctive website that truly reflects your style, product, etc, then I recommend working with Antonio. His services and projects will give you the results you are looking for and more.”*

**Pamona Purdy - Physician Assistant at Lassen Medical Group (United States)**

*Antonio worked for me for 4 months at Lakestar Media as Senior Web Designer and Web Developer and during that time he was always punctual, polite and friendly. His work was always to an exceptionally high standard. In addition he worked accurately and with speed. He always understood briefs quickly and could make real your vision within deadline. Him leaving our company was very sad. When you find good people you never want to lose them. Antonio left for reasons unrelated to work and we wish him well both professionally and personally.”*

**Neil McKay - Chief Executive Officer at Lakestar Media Digital Marketing Ltd (United Kingdom)**

*“Antonio has completed a number of projects for me at a Business level and as a recommendation to Friends and colleagues with the same outcome, a higher professional website from initial brief to completed project. Antonio ability to offer fair and sensible advice to his clients sets him apart I feel from many web designers. Antonio has a wide breath of knowledge across all technology and I would highly recommend him to any looking for web designer or developer.*

*Top Qualities: Great Results, Expert, Good Value”*

**Julian Sharpe - Head of Paid Search at Lakestar Media Digital Marketing Ltd (United Kingdom)**

*“Antonio Esposito worked for Lakestar Media as a Web Designer / Developer from October 2008 to the end January 2009. Although Antonio was only with us for a short period, he was a much liked member of staff and contributed well to the organization as a whole. Antonio was responsible for looking after some of our top clients brands and constantly delivered over and above client expectations. We wish Antonio all the best for the future in what we're sure will be a very successful career and we would happily re- employee Antonio given the opportunity.”*

**Demie Loizou - Account Manager at Lakestar Media Digital Marketing Ltd (United Kingdom)**

*“Antonio is a dedicated team player, very hardworking and always work to deadline. He is someone who always gives his best to any project he undertakes.”*

**Alieu Hassan-King - Financial Controller at Lakestar Media Digital Marketing Ltd (United Kingdom)**

*“Antonio worked for me at Promedia Advertising in the UK. He came from Italy with only a little English, but a lot of passion, ability and commitment. What struck me about Antonio from the very first interview was the love he had for the work he did. Here was a person who cared deeply for his business, for me, that kind of person is worth his weight in gold. Needless to say I hired him and he proved himself to be everything I hoped he would be and then some. He quickly picked up the language and became an engaging, hard working, responsive and responsible member of our team. In fact in a very short period of time he was promoted to head of the web department - a true testament to his tireless dedication, professionalism and ability. I would implore anybody I spoke to, that the opportunity to take Antonio on, would be an opportunity to grasp with both hands. You will be rewarded by a man who will give his utmost, by a man who will take on any challenge before him and a man who has a pure desire to succeed. A desire that will reap dividends for the company who hires him. I still work with Antonio at every opportunity I can, because I know I only have a limited time I will be able to do so. Don't miss out.”*

**Terry Holland - Art & Managing Director at From Day 1 & Promedia Adv (United Kingdom)**

*“We cannot thank Antonio enough for the amazing website (Version 2007) he created for our Hawaii rental condos. We had made a simple sketch of what we wanted beforehand, but Antonio transformed our sketch into a work of art! It was a pleasure to work with him because he always answered our questions and continuously exceeded our expectations. We have had many wonderful comments on this website and since it is so professional it has generated great business for us too! We would recommend Antonio to anyone who wants a professional website that is also beautiful and fun to navigate!”*

**Kathy and David Sheehan - Condos Owners at Maui Beach Condo (United States)**

*“I've worked with Antonio on a number of projects in our time together at Promedia Advertising and would highly recommend him to anyone looking for Web Designer / Developer. Antonio's ability to continually produce work to a very high standard, his professionalism and commitment is first class and he'd be a welcome addition to any company.”*

**Carl Stafford - Managing Director at Fuse Creative Solutions (United Kingdom)**

*“Antonio is among the most talented web design professionals I have seen anywhere. The artistry, enthusiasm, passion, and creativity that he brings to every project he undertakes results in final products that are of the absolute highest quality imaginable. I have personally hired Antonio to both build and manage websites of a personal and professional nature ([www.kerunneandsascha.com](http://www.kerunneandsascha.com)) and I have been immensely pleased with his work every time. Antonio always goes above and beyond the call of duty to ensure that his products are of first-rate quality and that his clients are pleased with his work. His attentiveness to detail and the thoughtful way with which he visually communicates information through his design is among the best I have seen. On a personal level, Antonio is a delight to work with and he is always seeking to improve his craft by embracing cutting edge technologies. I am absolutely confident that you'll be as satisfied as I have been with the first-rate work Antonio carries out on your behalf. I can't recommend him highly enough!”*



## Testimonials

*"I worked with Antonio closely for over a year within the same digital team. Antonio is extremely diligent and has a wealth of experience in the digital field whether it be for B2B or B2C clients. Antonio will not let challenges beat him and works very hard to get the answer every time. I would recommend Antonio's work every time."*

**Jenny McKenna - Digital Marketing Manager at Promedia Advertising Ltd (United Kingdom)**

*"Antonio was employed by me when I was MD at Promedia Advertising. Antonio was initially a gamble for the department as we needed a web developer to assist the team, having only been in the country for about a year, he was still grasping the written language, didn't have a UK CV that we could really count on, but he talked the talk! Well it was a gamble that paid dividends for us, Antonio is a star!, conscientious, hard working and with a good understanding of what is happening in the web development world, whatever he lacked in understanding, he made it his responsibility to find out, learn, practice and deliver to the best of his ability. Anyone considering employing Antonio in his new US home-town should have no fears of taking him on, I firmly believe that he won't let you down in any way and will be an asset to your company."*

**Ian Cook - Managing Director at Promedia Advertising Ltd (United Kingdom)**

*"Antonio was an excellent Web Developer at Promedia. He took complex briefs and developed functional, user friendly sites which received excellent feedback from clients across a wide range of sectors. He was personable to both colleagues and clients and took everything in his stride."*

**Kate Butler - Account Manager at Promedia Advertising Ltd (United Kingdom)**

*"Antonio Esposito is a professional, reliable and puntual person able to bring his great knowledge to developing projects from GPC web with exceptional results. Able to converse and supply in all areas with creativity and to provide alternative solutions, Antonio always maintains good staff, management relationships. I hope that in the future we may collaborate once again."*

**Marco Amoroso - Managing Director at GPCWeb (Italy)**

